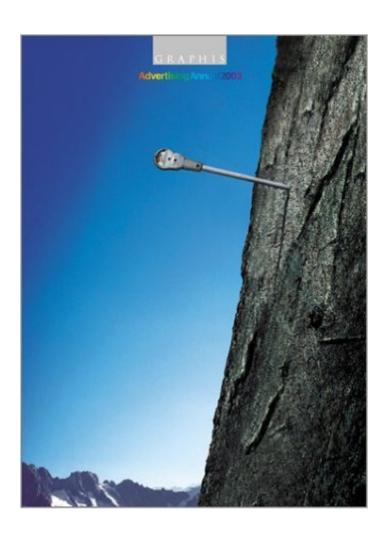
## The book was found

# **ADVERTISING ANNUAL 2003**





### **Synopsis**

Drawing from thousands of international entries, this beautifully produced annual collection exhibits 300 color ads representing the year's best work. Advertising Annual 2003 is an essential resource for everyone from account managers to art directors. For easy reference, this exquisitely produced volume is arranged by trade category, from entertainment and communications to transportation and special events.

#### **Book Information**

Series: Advertising Annual

Hardcover: 256 pages

Publisher: Graphis Press (November 2002)

Language: English

ISBN-10: 1931241147

ISBN-13: 978-1931241144

Product Dimensions: 12.1 x 8.9 x 1.1 inches

Shipping Weight: 3.7 pounds

Average Customer Review: 5.0 out of 5 stars Â See all reviews (1 customer review)

Best Sellers Rank: #2,161,011 in Books (See Top 100 in Books) #18 in Books > Arts &

Photography > Graphic Design > Commercial > Annuals #507 in Books > Arts & Photography >

Graphic Design > Commercial > Advertising #4064 in Books > Business & Money > Marketing &

Sales > Advertising

#### Customer Reviews

There's not so much to say. If you're looking for a showcase of good/excellent advertising just try this one. Great collection, absolutely NO text to read, like all showcase books, but high level of content, like all Graphis books. Ah... cover design is ugly:-)

#### Download to continue reading...

ADVERTISING ANNUAL 2003 Graphis Advertising 98 (Graphis Advertising Annual) Epica Book 10: Europe's Best Advertising (Epica Book, European Advertising Annual) (No. 10) Macbeth (No Fear Shakespeare) 2003 Edition by Shakespeare, William published by SparkNotes (2003) Paperback Three by Three Student Illustration Annual 2003 ANNUAL REPORTS 8 (Graphis 100 Best Annual Reports) (Vol 8) 42nd Publication Design Annual (Society of Publication Designers' Publication Design Annual) 38th Publication Design Annual (Society of Publication Designers' Publication

Design Annual) SPD 37th Publication Design Annual (Publication Design Annual, No. 37) Society of Publication Designers: 34th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 34) Bologna Annual '98: Fiction (Bologna Annual: Fiction) Bologna Annual '98: Nonfiction (Bologna Annual: Nonfiction) Best Magazine Design Spd Annual: 29th Publication Design (Society of Publication Designers' Publication Design Annual) (v. 29) Poster Annual 2007 (Graphis Poster Annual) 31st Publication Design Annual (Publication Design Annual, No 31) (v. 31) Graphis Annual Reports 5: The International Yearbook of Annual Reports (v. 5) Graphis Poster Ninety Five: The International Annual of Poster Art (Poster Annual) 36th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 36) Food & Wine Annual 2011: An Entire Year of Recipes (Food & Wine Annual Cookbook) Time Annual 2013 (Time Annual: The Year in Review)

Dmca